

Success Story

The Lambertus Verlag Implements the **Content Management and Workflow** Solution **SiteFusion**, to Publish both Digital and Print Products via an XML-First Approach.

Lambertus Verlag

The portfolio of the Lambertus Verlag is divided into three pillars: social, law, and the German Caritas Association.

They are particularly well-known for their exceptional books in the areas of social expertise, social law publications, and commentaries on church-charitable labor law.



Phillip Zürcher
CEO, Marketing and New Media
@ Lambertus

"We have chosen SiteFusion since the solution on one hand delivers the benefits of a leading standard software and on the other hand offers through its workflow customizing enough flexibility to cover the individual needs of us as a publisher. Coupled with SiteFusion's expertise in the area of media-neutral data management and the overall flexibility of the software has fully convinced us."

Starting Point

Before implementing the SiteFusion CMS, Lambertus Verlag already had a content management system with rudimentary features in use. The previous CMS however, was only used for digital products and didn't deliver structured XML. The publisher Lambertus employs less than 50 people.

Goal

The Lambertus Verlag publishes mainly legal text and commentaries of said legal texts. The main goal was to publish a variety of digital products as well as print products using SiteFusion. The XML data maintained in SiteFusion is to become the basis for the production.

Why SiteFusion?

Aspects and details that were of great importance for the publisher while implementing:

- Determination of changes in the content on the basis of **DeltaXML Compare**
- Data comparison of legal text based on validity dates
- Set up of test and production workflows for daily work
- Expertise in the area of media-neutral data management
- Flexible workflow customizing



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Challenges

The most significant challenge for the small publisher (staff with less than 50 employees) was to manage the scope of such a project. Initiating the project, managing costs, evaluating various CMS providers, selecting SiteFusion, and implementing the software posed considerable difficulties. However, despite the complexities involved, the integration process ultimately proved successful.

Another noteworthy challenge was conducting a comprehensive analysis of the publisher's internal business processes and translating them into technical workflows.

After the successful integration of SiteFusion the goal was to import the legacy data. This plan had to be discarded, as the data has not been created in the data format XML. SiteFusion integration partner **C.H.Beck.Media.Solutions** took over the new data entry.

Highlights

The complex regionalization in the employment contract guidelines of Caritas was a requirement not included in the SiteFusion standard.

Another highlight was the realization of XML data comparison of legal text based on **DeltaXML Compare**. This fully in SiteFusion integrated function allows the Lambertus Verlag to identify at a quick glance the exact changes made to the already published versions of the loose-leaf works. Based on this knowledge, single-sheet deliveries can be created.



Dominik Sonnenbichler
Requirements Manager
@ SiteFusion

"As Project and Requirements Manager, the biggest challenge was to capture the requirements for the data comparison and transfer them into a realizable concept.

To see the result in action is amazing."

Milestones

Project Sketch

- Recognition of the need for a more comprehensive CMS for the complete production
- Collection of the required functionalities of the CMS
- Setting goals, deadlines, resources, etc.

Data Import

- Legacy data structurally not suitable for import
- New data entry by integration partner C.H.Beck.Media.Solutions

Data Preparation

- Data postprocessing for usability in SiteFusion and with external providers
- Parallel continuous project evaluation

Construction of the production processes

- For print production
- For digital production
- For content-based work aids